

City Greens

India | UAE

Residential Business Seminar

Date: April 2024, Ahmedabad

Awarded by



सत्यमेव जयते

Ministry of Agriculture
& Farmers Welfare
Government of India



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Technology
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A Proud Moment

Endorsed by Governments worldwide, CityGreens, India's most awarded, home grown, boot strapped, CEA startup is going global.

2024 will see us spanning our operations across 3-4 major geographies, dedicating our resources to international growth.

This will limit our bandwidth and ability to offer the same high quality, intensive, 3-Day Residential Seminars that we are known for. As such, we have decided to discontinue the format after the April 2024 session.

If you are keen to start a business in Hydroponics and would like to learn from our experiences, over an in-depth, extensive, 3-Day structured program, this may be your last opportunity. Block your seat now.

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Summary

What is it?

Residential Business Seminar in Hydroponics and Vertical Farming.

When is it planned?

April 5th – 7th 2024.

Where is the venue?

Fortune Landmark by ITC, Shanti Nagar, Ahmedabad.

Who should attend?

Anyone planning to start a business in Hydroponics.

What will be covered?

Industry overview, case studies, successful and failed ventures, farm visit, marketing strategies, business models and more...

What is included?

Training fee, Farm exposure visit, Meals, Accommodation*.

How much will it cost?

Rs. 20,000 + GST for Seminar | Stay & Food charges at actuals*.

Hospitality Partner



Supported by



**Limited rooms, with all meals, available at ITC Fortune Landmark against additional payment.*

First Come First Serve basis.

Program Overview

Day 1: Understanding the basics and the science.

We will develop an understanding of multiple technologies and automation options and key success factors for obtaining maximum yields.

Day 2: Getting a practical experience.

We will visit CityGreens Farming Research Centre spread over 1,45,000 sq ft and displaying multiple technologies and crop combination in action.

Day 3: Building a robust business plan.

We will do real life case studies on a few farms (both successful and failures) to understand the practical aspects of business and the pitfalls one should avoid when getting into hydroponics. We will then create business models for B2B and B2C business along with budgeting & RoI calculations.



NFT Flat-Bed

Chekhala, Gujarat

Seminar Overview

Methodology.

We will use theory, case studies, classroom exercises, fieldwork, and mock discussions to help you get acquainted with different aspects of the business.

The methodology will force you to think, participate, and get your hands dirty. Do come prepared for some hard work.

Technologies on Display.

Growing Techniques:

NFT (A-Frame, Flat Bed), DWC, Aeroponics, Grow Bags, Grow Slabs, Indoor Vertical Farming.

Automation:

Climate Automation, Nutrient Automation, Irrigation Automation, Power Management, Remote Monitoring, Solar Integration, Operations Management Software.



Itinerary

Day 1: Understanding the basics and the science.

Check-in: 10 AM - 11 AM (subject to availability*)

Session Timings: 11 AM – 2 PM | 3 PM – 6 PM

Food: Lunch, High-Tea, Dinner at Fortune Landmark, ITC

Overnight stay: Fortune Landmark, ITC

Day 2: Getting a practical experience.

Field Trip: 10 AM - 6 PM

Session Timings: 11 AM – 2 PM | 3 PM – 6 PM

Food: Breakfast & Dinner at Fortune Landmark, ITC | Lunch – light snacks at Farm

Overnight stay: Fortune Landmark, ITC

Day 3: Building a robust business plan.

Session Timings: 10 AM – 1 PM | 2 PM – 4 PM

Food: Breakfast & Lunch at Fortune Landmark, ITC

Check-out: 10 AM | 1 PM (subject to availability*)

**Standard check-in – 2 PM | standard check-out – 12 PM.*

Please check with hotel. Directly for early check-in or late check-out.



Charges

Program Fees without accommodation: INR 20,000 + GST@18%.

Inclusion: Seminar Fee + Lunch + Field Trip (~100 kms)

Accommodation* - Single Room: INR 5,200 per night + GST@12%.

Inclusions: Breakfast + Lunch + Dinner + Room at ITC Fortune Landmark (for one night), Occupancy – 1 in 1 room.

Accommodation* - Double Room: INR 6,200 per night + GST@12%.

Inclusions: Breakfast + Lunch + Dinner + Room at ITC Fortune Landmark (for one night), Occupancy – 2 in 1 room.

Offers/Discounts (only one offer applies at any time).

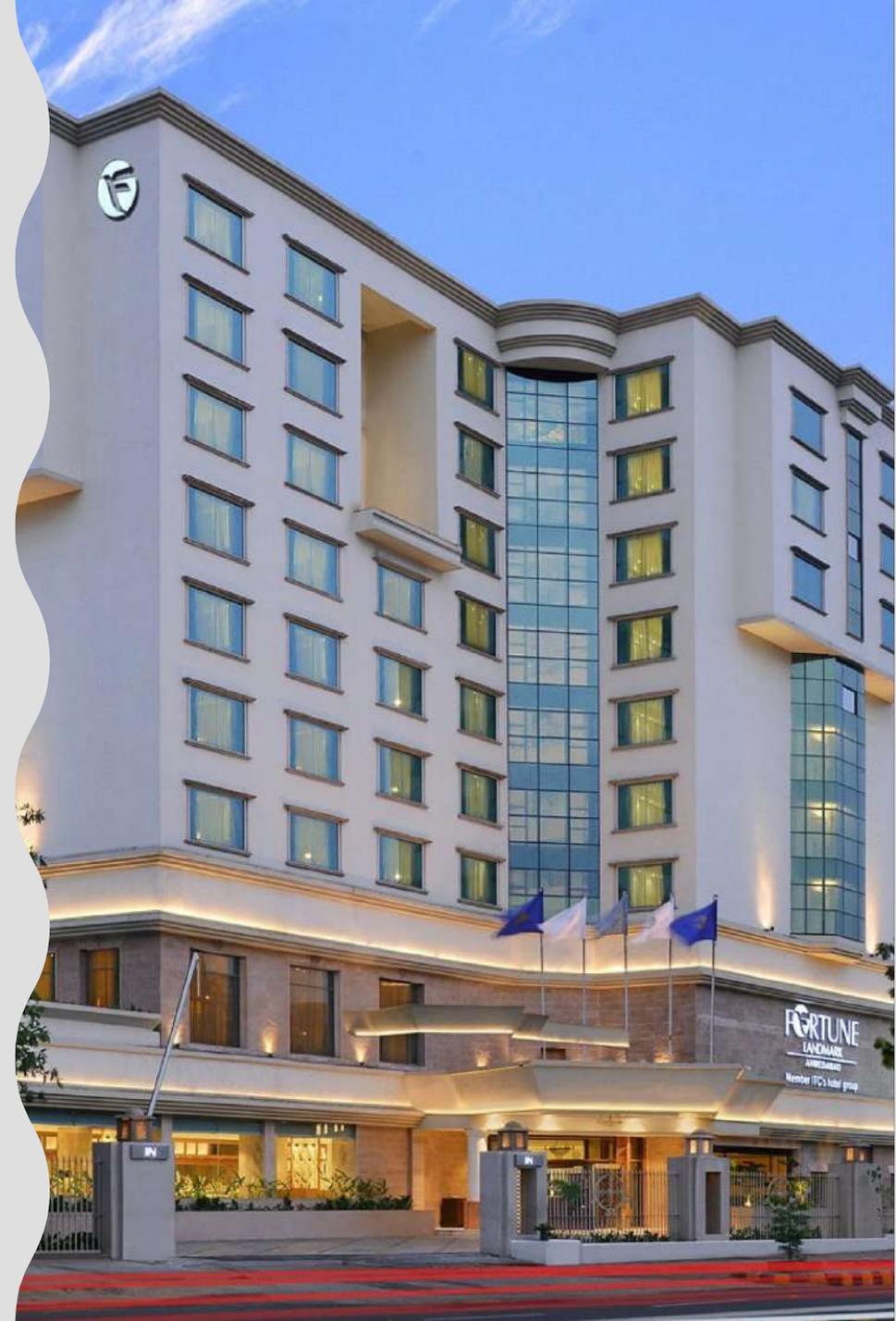
Early bird discount –

- Rs 4,000 per head, if booked before February 29th, 2024

- Rs 2,000 per head, if booked before March 15th, 2024

Group discount – Rs 2,500 per head

**Limited accommodation available on First Come First Serve basis subject to room availability with hotel.*



FAQs

Can I get my spouse or kids along? They will not be attending the program but would utilize time to visit Ahmedabad?

Yes. You should choose a double occupancy room. Breakfast + two meals (lunch and dinner) will be included for your partner. Kids under 5 stay & eat for free. Kids up to 12 at 1,500₹ + GST per night extra.

Can I come in a day early or stay a day after? What will be hotel charges in that case?

You can directly enquire with the hotel for occupancy and rates for those days. Alternatively, we can try to facilitate the same for you (at the discounted prices we enjoy) if your request comes in at least 20 days before the event, subject to availability at hotels end. It will be a fixed package with breakfast and two meals (lunch and dinner) included.

Can I make the payments in multiple instalments?

Yes. You can pay a booking fee of 2,000₹ to block your seat and pay balance amount before 15th January 2024.

What are the cancellation charges?

No cancellation fee if cancelled before 1st March 2024.

2,000₹ if cancelled before 15th March 2024.

5,000₹ if cancelled after 15th March 2024*.

**Hotel charges will not be refundable if cancellation is done after 15th March 2024.*

Previous Batches



Success Stories



Greenzy Farms

"Not every one tastes success in their first attempt. But if you learn from failures, you will eventually succeed. In this candid discussion, Siva, founder of Greenzy talks about his journey and failures before he could finally taste success in Hydroponics."



Gabbar FARMS



Gabbar Farms

"Started in 2020, Gabbar Farms quickly established itself as a leader in D2C Hydroponic segment in Ahmedabad. They added another hydroponic farm in 2021 and an indoor vertical farm in 2022. All of these farms are managed end to end by CityGreens."



India's Most Awarded Startup*

We Are

India's most awarded Agri-Tech Startup in the domain of Hydroponics and Farm Automation*.

Runner up:



Winner: Awarded 65 Lakhs INR by



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Ministry of Housing & Urban Affairs Government of India

*The Financial Express, August 2022



In News

With favorable Govt policies and strong economic ecosystem, CityGreens feels that the time is right to expand into the UAE markets.

Times of India, September 2023

CityGreens 3.25-acre farm runs entirely on renewable energy using geothermal cooling and solar instead of drawing power from grid.

Forbes India, August 2023

CityGreens technology suite is comparable to those offered by advanced Israeli companies but comes at only one-tenth of the cost.

Krishi Jagran, April 2023

CityGreens has setup the first fully automated farm for growing medical cannabis using aeroponics technology in India.

The Better India, September 2022

CityGreens, the brainchild of an IIM Kolkata alumnus, has earned the sobriquet of India's most awarded hydroponics startup.

Financial Express, August 2022

CityGreens is a startup working in the shadows, developing technologies that can bring ground-level changes in the agricultural ecosystem.

Agriculture Today, February 2022

INDIA Forbes



THE TIMES OF INDIA

AGRICULTURE
The National Agriculture Magazine
TODAY



THE FINANCIAL EXPRESS

the
better
india

KJ KRISHI
JAGRAN

What sets us apart

Enabling Ecosystem



Unparallel network and partnerships in AgriTech ecosystem

- Member, investment committee, a-IDEA, NAARM
- Regular speaking and training sessions at MANAGE
- Invited to various Govt forums for policy making on Agriculture



Our Clients



For any other queries WhatsApp at +91 93806 42472.

(or, Pay 2,000 INR to block your seat now and balance before 15th March 2024)

Block Now



Technology Range

www.FarmZig.com

fz@citygreens.in

Commercial Range

www.CityGreens.in

contactus@citygreens.in

Hobby Range

www.CityGreens.shop

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