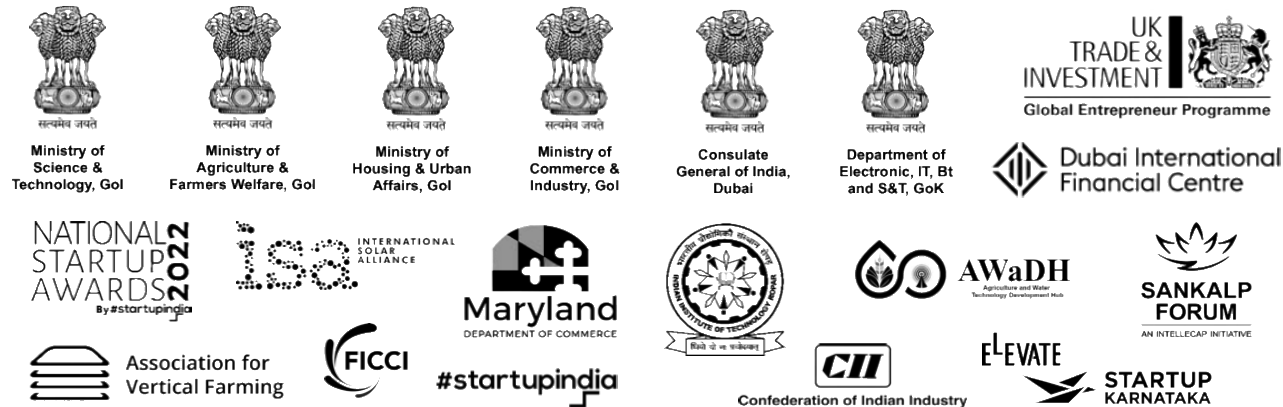


Residential Business Seminar on Soil-less Farming

Hydroponics, Aeroponics, Saffron, Mushroom, Microgreens, Indoor Vertical Farming

20th – 22nd March 2026 | Ahmedabad

Awarded/Supported by



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Is this program for you?

What is this program?

This program is a 3-day residential business seminar and farm experience – covering hydroponics, aeroponics, saffron, mushroom, microgreens, indoor vertical farming, and AI & IoT driven automation systems for high-tech farming.

Who should attend?

Anyone who is serious about either upgrading their existing agriculture business or starting a fresh new business in new-age agriculture.

Who should not attend?

Those who are looking for get-rich-quick schemes, wanting to double their money in a couple of years, looking for training, exhibition, or jobs.

Who is an ideal candidate for this seminar?

Those who want to take a structured approach to understand and evaluate different aspects of agricultural business, associated risks and rewards, and prepare a solid business case and financial plan before starting the business.

Farm Experience Visit

Technologies at display:

1. Aeroponics – Chambers
2. Aeroponics – Aero Buckets
3. Hydroponics – NFT
4. Hydroponics – DWC
5. Hydroponics – Dutch Buckets
6. Indoor Vertical Farm
7. Mushroom Farm
8. Soilless – Grow Slab System
9. Soilless – Grow Bag System
10. IoT & Automation System



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Program Overview

Day 1: Learning

Focus: Understanding the basics and science of agriculture.

Does soilless farming seem like rocket science to you? It won't anymore once you understand the basics and the science behind making a farm work.

Day 2: Practical

Focus: Experiencing the learnings in action.

You will visit City Greens AgriTech Park, a 145,000 sq. ft., solar powered, sustainable facility showcasing multiple cutting-edge technologies. Who knows – the technology you fall in love with might be entirely different from the one you've been dreaming of.

Day 3: Application

Focus: Applying the learnings to build a business.

We will create, slice-and-dice, multiple business plans for different agri-businesses and if you are lucky, you may find the one that works for you.



We will use theory, case-studies (of successful and failed ventures), classroom exercises, mock discussions and a bit of field-work to make this a wholesome experience for you.

Venue and Schedule

Day 1: Starts at 11:00 AM

Reach the hotel. Try your luck at early check-in, if rooms are available. Be inside the seminar hall by 11 AM sharp. We will break for lunch and regular check-in between 2 PM and 3 PM. Day ends at 6 PM.

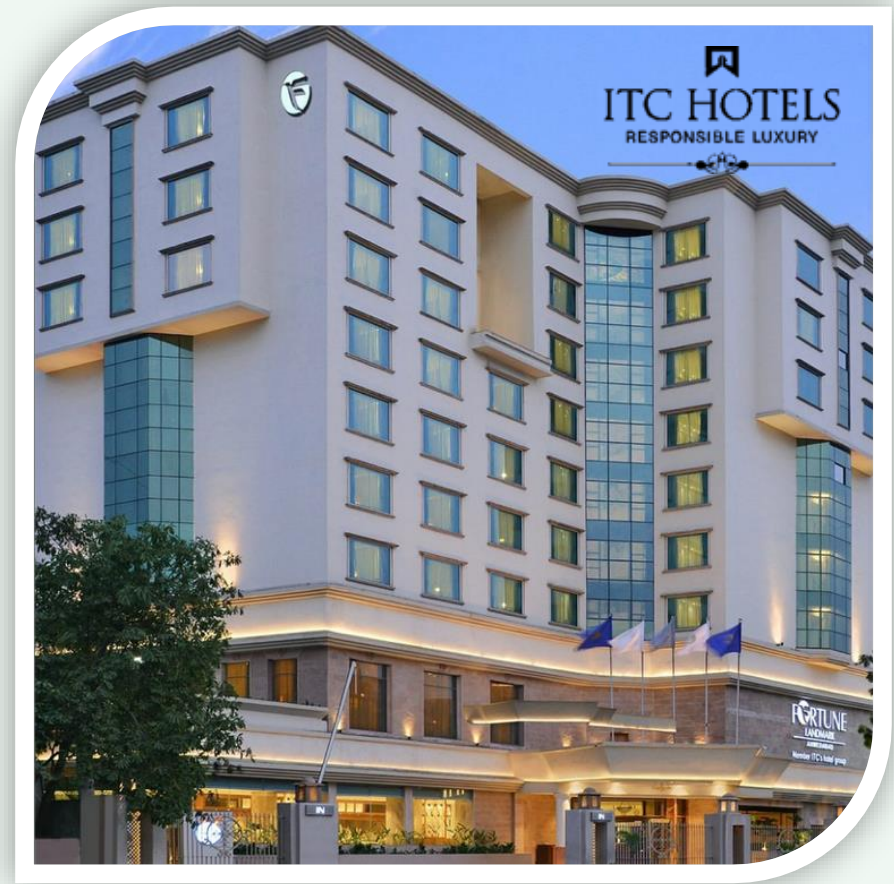
Day 2: Starts at 10:00 AM

Have a relaxed breakfast at the hotel and get into the bus by 10 AM sharp. We will spend the day at the farm learning different technologies and doing a bit of farm work. Lunch will be a basic light meal cooked using quite a few ingredients from the farm.

Day 3: Starts at 10:00 AM

We will start in the seminar hall at 10 AM and break for lunch from 12:30 PM till 1:30 PM. This is when you should check out of your rooms. We will gather again in the seminar hall at 1:30 PM sharp and wrap up by 3 PM.

The venue is located 20–30 minutes from both the airport and the railway station. Kindly plan your return travel for departures after 5:00 PM.



20th – 22nd Mar 2026

*Fortune Landmark by ITC, Shanti Nagar,
Ahmedabad, Gujarat, India*



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Seminar Charges

Seminar Fees (excluding accommodation)

INR 25,000/- per head + 18% GST

Inclusions

- Day 1: Participation in Seminar. After noon tea/coffee, Buffet lunch, Evening tea/coffee at ITC fortune landmark.
- Day 2: Participation in farm experience visit. Basic lunch, Evening tea/coffee at farm. Transport to and from ITC fortune landmark to the farm (~100 km round trip).
- Day 3: Participation in Seminar. After noon tea/coffee, Buffet lunch, Evening tea/coffee at ITC fortune landmark.

Discounts*

- Super early bird – INR 9,000/- per head till Jan 31st, 2026.
- Early bird – INR 6,000/- per head till Feb 28th, 2026.
- Group discount – INR 5,000/- per head for group of 2+.

Registration Closes

- March 10th, 2026.



For blocking your seat and availing discounted rates, kindly pay INR 5,000/- per head by due date for the discounted category. Pay balance amount before March 5th, 2026.



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Hospitality Charges

Accommodation Charges

- Single occupancy (1 person in 1 room) – INR 6,400/- per room per night + 12% GST.
- Double occupancy (2 persons in 1 room) – INR 7,400/- per room per night + 12% GST.

Inclusions

- Room charges, breakfast, lunch, and dinner at ITC Fortune Landmark.
- Kids under 5 stay and eat for free. Children under 12 for INR 1,500/- + GST per child per night.

Limited accommodation available on first come first serve basis – subject to room availability with hotel.

Standard check-in time 2:00 PM, Standard check-out time 12:00 PM.



You can also choose to stay at some other place or book directly with hotel at their going rates.

Pay INR 5,000/- for blocking hotel room, and balance by March 5th, 2026.



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FAQs – Stay/Accommodation

Can I get my spouse or kids along? They will not be attending the program but would utilize the time to visit Ahmedabad.

Yes. You should choose a double occupancy room (costs 1,000/- + GST extra). All three meals (breakfast + lunch + dinner) will be included for your partner and child under 5 years of age. For kid above 5 and up to 12, additional 1,500/- + GST will be chargeable per kid per night.

Can I come in a day early or stay a day after? What will be the hotel charges in that case?

You can directly enquire with the hotel for occupancy and rates for those days. Alternatively, we can try to facilitate the same for you (at the discounted prices we enjoy) if your request comes in at least 20 days before the event, subject to availability at hotels' end. It will be a fixed package with breakfast and two meals (lunch and dinner) included.

I will be taking an early morning/late night flight – I need early/late check-in/check-out.

Early check-in / late check-out are prerogative of hotel guest desk and subject to availability. Kindly check with the hotel directly for same.

Payment & Cancellation

Can I pay in installments?

Yes. You can pay a booking fee of 5,000₹ towards seminar and 5,000 ₹ towards accommodation to block discounted rates. The balance can be paid by March 5th, 2026.

What are the cancellation charges?

- Seminar (per head)
 - before March 5th, 2026 – 0/-
 - after March 5th, 2026 – 5,000/-
- Accommodation (per room)
 - before March 5th, 2026 – 0/-
 - after March 5th, 2026 – 5,000/-



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Speaker Profile

Gaurav Narang

- Graduate of IIM Calcutta, 2008 batch
- First startup, Medybiz in 2008 – acquired by then India's largest home healthcare company Portea Medical in 2017.
- Second startup, City Greens in 2017 – scaled it to India's most awarded startup in Controlled Environment Agriculture (CEA).
- Scaling City Greens to multiple countries – established presence in UK and UAE.
- Additionally,
 - Current Member of Board of Governors at IIIT Sonapat.
 - Ex-Member Investment Committee at a-IDEA, NAARM
 - Regular speaker at international conferences.

Check out CityGreen's You Tube channel to get a glimpse.



Previous Attendees



And what did they have to say?



Chintan Killawala
9 reviews



★★★★★ 5 months ago

Amazing, informative and really provided the clarity needed to get into this business vertical. If you are thinking hydroponics, this is the seminar you need to attend to enable you to make an informed decision on the venture.



Varun Maheshwari
2 reviews



★★★★★ a year ago

A great session providing great insights, broken into very relevant modules delivered with great clarity. Most helpful to understand not only the science, the tech, but also the market and various aspects. Super session.



Raja Shekar Rao
42 reviews



★★★★★ 2 years ago

I strongly recommend everyone who browse the web and get excited to open the hydroponics farms and eager to earn the returns in 2 years and huge profits, then you are not aware of the actual thing and you are mostly likely to fail...To get into reality just attend the Seminar organised by City Greens and every penny you pay for the seminar is worth it. Do talk to them if you are beginner in this field before you invest anything.



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And what did they have to say?



Akhil N. Vijayan
6 reviews · 1 photo



★★★★★ 2 years ago

Felt bonded with the team to take the journey forward. Amazing experience. Congrats & thanks to Team City Greens for making this business meet a blossoming one. Thankyou.



Kanupriya Gupta
5 reviews



★★★★★ 5 years ago

I attended their 3 day commercial training program in Ahmedabad and it totally worth the money and time. Gaurav Narang has in depth knowledge of Hydroponic market in India and he presented the real picture in front of us.



ash bourai
2 reviews



★★★★★ 5 years ago

I have attended many company seminars in the past, but City Greens operate a little differently, they work at the university level, but different companies that work in the same field work at the nursery level. The trainers are quite aware of this technique. I am very much satisfied after watching the programs of this company. And I hope that if I ever open my farm, this company will support me completely



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So what are you waiting for?

If you are serious about getting into new-age agricultural business, this is your opportunity to learn from the best, who have done it before you, faced and overcome the challenges that you may face in your journey.

The money invested in this education will help you gain invaluable experience and probably save many times over its value in the long run.

To book your seat

Pay 5,000₹ now and balance before 5th March 2026.

Block Now



For more details/queries/clarifications

Drop us a WhatsApp message at:

+91 843 1983 230



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