

Residential Business Seminar

7,8,9 March 2025 | Ahmedabad

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Your Basic Queries Answered

What is it?

A 3-day immersive residential business seminar and farm experience in new-age farming technologies like hydroponics, aeroponics, indoor vertical farming, mushroom cultivation, AI, IoT and automation in farming.

Who should attend?

Anyone who is serious about either upgrading their existing agriculture business or starting a fresh new business in agriculture using new-age technologies like hydroponics, aeroponics, indoor vertical farming, mushroom cultivation and more.

How much does it cost?

The 3-day program costs Rs. 25,000 + GST per person including lunch, farm experience visit, and transport for farm experience visit.*

**Early bird and group discounts are available.*

Farm Experience Visit

Technologies at display:

1. Aeroponics
2. Hydroponics – NFT
3. Hydroponics – DWC
4. Hydroponics – Dutch Buckets
5. Indoor Vertical Farm
6. Mushroom Farm
7. Soilless – Grow Slab System
8. Soilless – Grow Bag System
9. IoT & Automation System

Program Overview



We will use theory, case-studies (of successful and failed ventures), classroom exercises, mock discussions and a bit of field-work to make this a wholesome experience for you.

Day 1: Understanding basics & science.

Does hydroponics seem like rocket science to you? It won't anymore once you understand the basics and the science behind making a farm work.

Day 2: Getting a practical experience.

You will spend day 2 in CityGreens AgriTech Park, a 145,000 sq.ft., solar-powered, sustainable facility showcasing multiple cutting-edge farming technologies

Who knows? the technology you fall in love with might be entirely different from the one you've been dreaming about.

Day 3: Building a robust business plan.

Once we have de-mystified the science and experienced the technologies in person, we will straight away jump into developing robust business plan(s).

The experience will force you to think, it will challenge your assumptions and beliefs. Do come prepared for learning & fun.

Block Your Calendar



7,8,9th March 2025

Fortune Landmark by ITC
Shanti Nagar - Ahmedabad

Hospitality Partner



Supported by
key eco-system enablers in agriculture landscape.



Ministry of
Agriculture &
Farmers Welfare, GoI



National Institute of Agricultural
Extension Management



National Academy of Agricultural
Research Management



Itinerary



*standard check-in: 2 PM, check-out 12 PM.

For early check-in or late check-out please place a request directly with hotel. They may be able to accommodate based on availability.

Day 1: Starts at 11 AM.

Reach the hotel. Try your luck for an early check-in* if rooms are available. Be inside the seminar hall at 11 AM sharp.

Session timings: 11 AM till 2 PM | 3 PM till 6 PM.

Lunch & regular check-in: between 2 PM and 3 PM.

Day 2: Starts at 10 AM.

Have a relaxed breakfast at the hotel and get into the bus by 10 AM sharp. We will spend the whole day at the farm and you will have a basic and light meal at the farm using many ingredients that we grow. You will reach hotel back by 7 PM.

Day 3: Ends at 3 PM.

We will start at 10 AM and break for lunch from 12:30 PM to 1:30 PM. You should complete your check-outs too during that time. We will wrap up by 3 PM.

Seminar Charges



*for blocking seat and discount under any category you can pay INR 5,000/- by due date for the discounted category and balance before Feb 10th, 2025.

Seminar Fees (excluding accommodation)

INR 25,000/- per head + 18% GST

Inclusions

- Seminar fee on day 1 with lunch and tea/coffee at ITC fortune landmark.
- Farm experience visit on day 2 with lunch and tea/coffee at farm + transport to and from hotel to the farm (~100 kms)
- Seminar fee on day 3 with lunch and tea/coffee at ITC fortune landmark.

Discounts

- Super early bird – 9,000 ₹ per head till Dec 31, 2024
- Early bird – 5,000 ₹ per head till Jan 31, 2025
- Group discount – 3,000₹ per head for group of 2+

Hospitality Charges



You can also choose to stay at some other place or book directly with hotel at their going rates.

Pay INR 2,000/- for blocking hotel room and balance by Feb 10th, 2025.

Accommodation Charges*

- Single room (1pax in 1 room) – INR 5,600/- per night per room + 12% GST.
- Double occupancy (2pax in 1 room) – INR 6,600/- per night per room + 12% GST.

Inclusions

- Breakfast, Lunch, and Dinner + Stay at ITC Fortune landmark.
- Kids under 5 stay and eat for free. Kids under 12 for 1,500 ₹ + GST

Discounts

- Super early bird – 600 ₹ per room till Dec 31, 2024
- Early bird – 300 ₹ per room till Jan 31, 2025

**Limited accommodation available on First Come First Serve basis subject to room availability with hotel.*

FAQs

Stay/Accommodation

Can I get my spouse or kids along? They will not be attending the program but would utilize time to visit Ahmedabad?

Yes. You should choose a double occupancy room. Breakfast + two meals (lunch and dinner) will be included for your partner. Kids under 5 stay & eat for free. Kids up to 12 at 1,500₹ + GST per night extra.

Can I come in a day early or stay a day after? What will be hotel charges in that case?

You can directly enquire with the hotel for occupancy and rates for those days. Alternatively, we can try to facilitate the same for you (at the discounted prices we enjoy) if your request comes in at least 20 days before the event, subject to availability at hotels end. It will be a fixed package with breakfast and two meals (lunch and dinner) included.

Payment & Cancellation

Can I pay in installments?

Yes. You can pay a booking fee of 5,000₹ towards seminar and 2,000 ₹ towards accommodation to block discounted rates. The balance can be paid by Feb 10th, 2025.

What are the cancellation charges?

- Seminar - No charges if cancelled before 31/01/2025. INR 5,000 ₹ per head cancellation charge if cancelled after 31/01/2025. No refund if cancelled after 28/02/2025.
- Accommodation - No charges if cancelled before 31/01/2025. INR 2,000 ₹ per room-night cancellation charge if cancelled after 31/01/2025. No refund if cancelled after 28/02/2025.

Speaker Profile

Gaurav Narang

- Graduate of IIM Calcutta, 2008 batch
- First startup, Medybiz in 2008 – acquired by then India's largest home healthcare company Portea Medical in 2017.
- Second startup, City Greens in 2017 – scaled it to India's most awarded startup in Controlled Environment Agriculture (CEA) space.
- Scaling City Greens to multiple countries – established presence in UK and UAE.
- Additionally,
 - Current Member of Board of Governors at IIIT Sonapat.
 - Ex-Member Investment Committee at a-IDEA, NAARM
 - Regular speaker at international conferences.



Previous Batches



In News

With favorable Govt policies and strong economic ecosystem, CityGreens feels that the time is right to expand into the UAE markets.

Times of India, September 2023

CityGreens 3.25-acre farm runs entirely on renewable energy using geothermal cooling and solar instead of drawing power from grid.

Forbes India, August 2023

CityGreens technology suite is comparable to those offered by advanced Israeli companies but comes at only one-tenth of the cost.

Krishi Jagran, April 2023

CityGreens has setup the first fully automated farm for growing medical cannabis using aeroponics technology in India.

The Better India, September 2022

CityGreens, the brainchild of an IIM Kolkata alumnus, has earned the sobriquet of India's most awarded hydroponics startup.

Financial Express, August 2022

CityGreens is a startup working in the shadows, developing technologies that can bring ground-level changes in the agricultural ecosystem.

Agriculture Today, February 2022

Forbes^{INDIA}



THE TIMES OF INDIA

AGRICULTURE
The National Agriculture Magazine **TODAY**



THE FINANCIAL EXPRESS

the
better
india

KJ KRISHI
JAGRAN

In Summary

If you are serious about getting into new-age agricultural business, this is your opportunity to learn from the bests, who have done it before you, faced and overcome the challenges that you may face in your journey.

The money invested in this education will help you gain invaluable experience and probably save many times over its value in the long run.

To book your seat

[Block Now](#)



Pay 5,000₹ now and balance before 10th Feb 2025.



City Greens

www.CityGreens.ai